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# William Romano

- Professional Experience**
- McFarlane Toys** Bloomingdale, NJ  
Graphic Artist  
*Aug 07-present*  
-creating and editing all graphics applied to McFarlane action figures  
-advanced photoshop image manipulation/painting, for toy prototypes  
-quality control for product accuracy, color, review of all factory production samples  
-designing elements for packaging, and creating mock-ups  
-sports brand research, projecting sports lineups collectively with brand managers
- MediaTree Group** Parsippany, NJ  
Print Production/Graphics  
*Aug 06-Aug 07*  
-pre-press production, for printed promotional products  
-proofing, revising, and making art changes with customer interaction  
-training current production manager in company transition
- Sony Music/Columbia Records** New York, NY  
New Media Department- "Online Marketing" Internship  
*Summer 2005*  
-updated Columbia's online research reports (digital sales, website views, etc)  
-posted and fulfilled online contests, promoting artists and Columbia Records  
-created presentations for "back to school" Yahoo and AOL sampler albums
- MATproductions** New York, NY  
-website redesign, and full web management of matproductions.com  
-graphic design for events including: vinyl banners, postcards, fliers, web banners  
*Freelance-2007-present*
- Education**
- Curry College-Milton, MA**  
BA Communication  
Business Management Minor
- Gibbs College-Livingston, NJ**  
Certificate Visual Communication
- Technical Skills** **Creative:** Illustrator, Photoshop, InDesign, QuarkXPress, basic DreamWeaver, Flash, Premiere Pro, Final Cut, Avid, After Effects  
**Office:** Word, Excel, PowerPoint, Outlook, Entourage  
**MAC and PC proficient in all programs.**
- References**  
Mario Torres 646-208-7891 (MATproductions Owner/President)  
Rocco Burro 973-229-6647 (Schovio.com Director of Creative Services)  
Elvin Rodriguez 203-253-9186 (MediaTree Production Manager)