



WILLIAM ROMANO

TEACHING EXPERIENCE

County College of Morris | Adjunct
2023 - Present (2D Design for Designers)

Sussex County Community College | Adjunct
2023 - Present (Package Design)

CONTACT

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location: Rockaway Township, NJ

EDUCATION

University of Oklahoma | MA - 2023
Curry College | BA - 2005

TOP SKILLS

- InDesign
- Illustrator
- Photoshop
- Suitcase/Typekit
- Wordpress/FTP
- Wix/Squarespace
- Powerpoint/Keynote/Slides
- Mailchimp/Constant Contact
- Hootsuite/Sprout Social

ADDITIONAL

- Premiere
- After Effects
- Figma
- Blender
- Product Photography

INTERNSHIP

Sony Music/Columbia Records
New Media - 2005

PROFESSIONAL EXPERIENCE

Fastlane Communications (Senior Designer/Director)

2017 - Present | Little Falls, NJ

- Digital, print, presentations, google ads, direct mail, outdoor/OOH, trade show
- Design and manage 5+ company websites, providing insights and analytics
- Social media content creation for multiple sport, entertainment, and event accounts
- Email campaign design, smart scheduling, and subscriber management

Daron Worldwide Trading (Graphic Designer)

2012 - 2017 | Fairfield, NJ

- Package design for toy products including all major airlines, cruise, other travel brands
- Catalog layout, design, and photography, responsible for bringing projects in-house
- Creating digital and physical mockups/comps, marketing collateral, trade show materials
- Communication with multiple overseas factories, review proofs/samples, quality control
- Responsible for incoming product photography and library throughout our websites

McFarlane Toys (Graphic Designer)

2007 - 2012 | Fairfield, NJ

- Design for licensed products including: WALKING DEAD, HALO, NFL, NHL, MLB, NBA
- Advanced photoshop image manipulation/painting for toy prototypes, packaging
- Quality control for color, accuracy, consistency
- Packaging graphics, digital and physical mock-ups

MediaTree Group (Production Artist)

2006 - 2007 | Parsippany, NJ

- Proofing artwork and gaining customer approvals
- Overseeing and assisting in printing, die cutting, laminating, shipping, and fulfillment